

# Darwin A. Guevarra

## CONTACT INFORMATION

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University of Michigan, Department of Psychology  
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## EDUCATION

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### **Ph.D. University of Michigan, Ann Arbor (2018 Expected)**

Social Psychology  
Advisors: Ethan Kross, Shinobu Kitayama

### **M.S. University of Michigan Ann Arbor (2015)**

Social Psychology  
Advisors: Ethan Kross, Shinobu Kitayama

### **B.A. San Francisco State University, 2013**

Psychology Major, Psychology Honors Program, Dean's Honor List  
Advisor: Ryan T. Howell

## RESEARCH INTERESTS

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Emotion Regulation, Self-Control, Placebos, Beliefs, Well-Being, Habit, Affective Neuroscience

## HONORS & AWARDS

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<b>SPSP Graduate Student Travel Award</b>	2016
Student Travel Award Committee, Society for Personality and Social Psychology	
<b>NSF Graduate Research Fellowship, Honorable Mention</b>	2014
National Science Foundation	
<b>Dr. Leslie and Phyllis Wong Scholarship Endowment</b>	2012
San Francisco State University	
<b>Summer Research Intern Award</b>	2012
University of California, San Francisco	
<b>First Place Winner of the CSU 26<sup>th</sup> Annual Student Research Competition</b>	2012
California State University, Long Beach	
<b>Hartman Family Scholarship in Psychology</b>	2012
San Francisco State University	
<b>Winner of the SFSU level CSU Student Research Competition</b>	2012
San Francisco State University	
<b>SPSP Diversity Fund Undergraduate Registration Award</b>	2012

Diversity and Climate Committee, Society for Personality and Social Psychology

## **FELLOWSHIPS & GRANTS FUNDING**

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<b>UROP Research Grant</b> (\$1,500) Undergraduate Research Opportunity Program, University of Michigan	2016
<b>Rackham Summer Award</b> (\$8,000) Rackham Graduate School, University of Michigan	2016
<b>UROP Research Grant</b> (\$1,000) Undergraduate Research Opportunity Program, University of Michigan	2015
<b>Spring/Summer Research Grant</b> (\$6,000) Rackham Graduate School, University of Michigan	2014
<b>Rackham Travel Grant</b> (\$2,300) Rackham Graduate School, University of Michigan	2014 – 2016
<b>Horace H. Rackham Merit Fellowship</b> (\$100,300) Rackham Graduate School, University of Michigan	2013 – 2018
<b>Horace H. Rackham Summer Institute Fellowship</b> (\$9,500) Rackham Graduate School, University of Michigan	2013
<b>NIMH Career Opportunities in Research (COR) Training Grant</b> (\$40,000) National Institute of Mental Health	2011 – 2013

## **PEER-REVIEWED JOURNAL PUBLICATIONS**

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- Penner, L. A., **Guevarra, D. A.**, Harper, F. W. K., Taub, J., Phipps, S., Albrecht, T. L., & Kross, E. (2015). Self-distancing buffers high trait anxious pediatric cancer caregivers against short- and longer-term distress. *Clinical Psychological Science*.
- Guevarra, D.A.**, & Howell, R.T. (2015). To have in order to do: Exploring the effects of consuming experiential products on well-being. *Journal of Consumer Psychology*, 25(1), 28-41.
- Zhang, J. W., Howell, R. T., Caprariello, P. A., & **Guevarra, D. A.** (2014). Damned if they do, damned if they don't: Material buyers are not happier from material or experiential consumption. *Journal of Research in Personality*, 50(1), 71-83.

## **CHAPTERS AND INVITED PUBLICATIONS**

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- Kross, E., & **Guevarra, D.A.** (2015). Self-control. In *Oxford Bibliographies in Psychology*. Ed. Dana S. Dunn. New York, NY: Oxford University Press.
- Howell, R. T., & **Guevarra, D. A.** (2013). Buying happiness: Differential consumption experiences for material and experiential purchases. In A. M. Columbus (Ed.), *Advances in psychology research (Vol. 98)* (pp. 57-69). Hauppauge, NY: Nova Science Publishers.

## MANUSCRIPTS UNDER REVIEW AND IN PREPARATION

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**Guevarra, D.A., & Kitayama, S.** (in preparation). The influence of minor chronic health conditions on personality traits.

Moser, S., Dougherty, A., Moran, T.P., **Guevarra, D.A.**, Shablack, H., Ayduk, O., Jonides, J., Berman, M., & Kross, E. (in preparation). Third person self-talk facilitates emotional control without engaging cognitive control.

## CONFERENCE AND INVITED TALKS

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**Guevarra, D.A., & Kross, E.** (2015). *Regulating emotions with non-deceptive placebos*. Talk presented at the Social Area Brown Bag Speaker Series, Department of Psychology, University of Michigan, Ann Arbor, MI.

**Guevarra, D.A., & Kross, E.** (2014). *The belief effect: Harnessing the benefits of placebos without deception in regulating emotions*. Talk presented at the Social Area Brown Bag Speaker Series, Department of Psychology, University of Michigan, Ann Arbor, MI.

**Guevarra, D.A., & Howell, R.T.** (2013, May). *Buying happiness: Differential consumption experiences for material and experiential purchases*. Talk presented at the Social and Mind, Brain, and Behavior Brown-bag Speaker Series, San Francisco State University, San Francisco, CA.

**Guevarra, D.A., Howell, R.T., & Pchelin, P.** (2013, January). *In pursuit of happiness: Which purchases live up to expectations?* Conference talk presented at the 14<sup>th</sup> Annual Meeting of the Society for Personality and Social Psychology Conference, New Orleans, LA.

**Guevarra, D.A., & Howell, R.T.** (2012, May). *Is my iPad a material item? Addressing the fuzzy purchase conundrum*. Talk presented at the 26<sup>th</sup> Annual Student Research Competition at California State University Long Beach, Long Beach, CA.

**Guevarra, D.A., & Howell, R.T.** (2012, April). *The iPad problem: What's between a material and experiential purchase?* Talk presented at the Social and Mind, Brain, and Behavior Brown-bag Speaker Series, San Francisco State University, San Francisco, CA.

## SELECTED CONFERENCE POSTER PRESENTATIONS

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**Guevarra, D.A., & Kross, E.** (2016, January). *Believe it or not: Regulating negative emotions with non-deceptive placebos*. Poster presented at the 17<sup>th</sup> Annual Meeting of the Society for Personality and Social Psychology, San Diego, CA.

**Guevarra, D.A., & Howell, R.T.** (2015, February). *The iPad problem: The effects of experiential products on well-being*. Poster presented at the 16<sup>th</sup> Annual Meeting of the Society for Personality and Social Psychology, Long Beach, CA.

**Guevarra, D.A., & Howell, R.T.** (2014, February). *More than happiness: The eudaimonic benefits of experiential products and experiential purchases*. Poster presented at the 15<sup>th</sup> Annual Meeting of the Society for Personality and Social Psychology, Austin, TX.

- Guevarra, D.A., & Howell, R.T.** (2013, January). *Is my iPad a material or experiential purchase? Exploring the benefits of material purchases that provide experiences.* Poster presented at the 14<sup>th</sup> Annual Meeting of the Society for Personality and Social Psychology, New Orleans, LA.
- Guevarra, D.A., & Howell, R.T.** (2012, May). *The gray area between purchase types: The iPad problem.* Poster presented at the 8<sup>th</sup> Annual Graduate Research and Creative Works Showcase at San Francisco State University, San Francisco, CA.
- Guevarra, D.A., Pchelin, P., & Howell, R.T.** (2012, April). *Influence of experiential buying tendency on purchasing forecasts and experiences.* Poster presented at the 92<sup>nd</sup> Annual Convention of the Western Psychological Association, San Francisco, CA.
- Guevarra, D.A., Pchelin, P., & Howell, R.T.** (2012, January). *The influence of materialism on purchasing forecasts and experiences.* Poster presented at the 13<sup>th</sup> Annual Meeting of the Society for Personality and Social Psychology, San Diego, CA.

## RESEARCH EXPERIENCE

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| <p><b>Culture and Cognition Laboratory</b><br/> <i>Graduate Student Researcher</i><br/>         Department of Psychology, Social Area, University of Michigan, Ann Arbor<br/>         Director: Shinobu Kitayama, Ph.D.</p>                               | <p>2014 – Present</p> |
| <p><b>Personality, Relationships, &amp; Hormones</b><br/> <i>Graduate Student Researcher</i><br/>         Department of Psychology, Personality &amp; Social Context, University of Michigan, Ann Arbor<br/>         Director: Robin Edelstein, Ph.D.</p> | <p>2013 – Present</p> |
| <p><b>Emotion and Self-Control Laboratory</b><br/> <i>Graduate Student Researcher</i><br/>         Department of Psychology, Social Area, University of Michigan, Ann Arbor<br/>         Director: Ethan Kross, Ph.D.</p>                                 | <p>2013 – Present</p> |
| <p><b>Emotion, Health, and Psychophysiology Laboratory</b><br/> <i>Study Coordinator and Research Assistant</i><br/>         Department of Psychiatry, University of California, San Francisco<br/>         Director: Wendy Berry Mendes, Ph.D.</p>       | <p>2012 – 2013</p>    |
| <p><b>Personality and Well-Being Laboratory</b><br/> <i>Principal Investigator and Research Assistant</i><br/>         Department of Psychology, San Francisco State University<br/>         Director: Ryan T. Howell, Ph.D.</p>                          | <p>2011 – 2013</p>    |
| <p><b>Cognitive Psychophysiology Laboratory</b><br/> <i>Principal Investigator and Research Assistant</i><br/>         Department of Psychology, San Francisco State University<br/>         Director: Mark W. Geisler, Ph.D.</p>                         | <p>2011 – 2013</p>    |

## TEACHING EXPERIENCE

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<b>Introduction to Social Psychology</b> – Graduate Student Instructor to Allison Earl, Ph.D.	Fall 2014
<b>Psychological Statistics</b> – Teaching Assistant to Ryan T. Howell, Ph.D.	Spring 2013
<b>Physiological Psychology</b> – Teaching Assistant to Mark W. Geisler, Ph.D.	Fall 2012
<b>Psychological Statistics</b> – Teaching Assistant to Avi Ben-Zeev, Ph.D.	Fall 2012
<b>Introduction to Psychology</b> – Teaching Assistant to Margaret Lynch, Ph.D.	Spring 2012
<b>Psychological Statistics</b> – Teaching Assistant to Ryan T. Howell, Ph.D.	Fall 2011
<b>Intermediate Psychological Statistics</b> – Teaching Assistant to Charlotte C. Tate, Ph.D.	Summer 2011
<b>Psychological Statistics</b> – Teaching Assistant to Ryan T. Howell, Ph.D.	Summer 2011
<b>Psychology of Learning</b> – Teaching Assistant to Rita Rodriguez, Ph.D.	Summer 2011
<b>Sex and Relationships</b> – Teaching Assistant to Ivy Chen, M.P.H.	Spring 2011
<b>Statistics for Behavioral Sciences</b> – Tutor for Learning Assistance Center at CCSF	Spring 2011

## PROFESSIONAL SERVICE

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<b>Departmental Associates Committee Member</b> University of Michigan, Department of Psychology	2016 – 2017
<b>Co-Chair</b> Asian/Asian American Psychology Student Association	2015 – 2016
<b>Committee Member</b> Rackham Merit Fellowship Graduate Student Advisory Council	2015 – 2016
<b>Reviewer for the Student Research Award</b> Association for Psychological Science Annual Convention. San Francisco, California.	2014
<b>Reviewer for the Outstanding Research Award</b> Society for Personality and Social Psychology Conference. New Orleans, Louisiana.	2013
<b>Public Relations Officer for Psi Chi</b> San Francisco State University. San Francisco, California.	2011 – 2012

## EDITORIAL SERVICE

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<b>Ad Hoc Reviewer</b> Personality and Social Psychology Bulletin (Jointly reviewed with Ethan F. Kross) Proceedings of the National Academy of Sciences (Jointly reviewed with Shinobu Kitayama) Journal of Personality and Social Psychology
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## MENTORING AND ADVISING

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<b>Undergraduate Research Opportunities in Research (UROP) Advisor</b> 2015 – 2016: Michaela Milillo, Holly Koperski, Summer Stern, Gene Bell III 2014 – 2015: Nadja Beattie, Zain El-Amir
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**Summer Research Advisor**

Spring/Summer 2015: Juan Contreras. Community College Summer Researcher Fellowship Program.

**Undergraduate Senior Thesis Advisor**

Lawrence Tello (2014 – 2015). Beliefs influence the consequences of expressive suppression. *Co-advised with Shinobu Kitayama and Ethan Kross.*

**PROFESSIONAL ORGANIZATIONS**

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Society for Personality and Social Psychology (SPSP)  
 Society for Affective Science (SAS)  
 Association for Psychological Science (APS)  
 American Psychological Association (APA)  
 Social & Affective Neuroscience Society (SANS)  
 International Positive Psychology Association (IPPA)  
 Psi Chi, The International Honor Society in Psychology

**ADVANCED METHODS AND STATISTICS TRAINING**

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<b>Bio Social Methods: Integrating biological and social science methods</b>	2015 – 2016
Bio Social Methods Collaborative, University of Michigan, Ann Arbor MI.	
<b>Structural Equation Modeling in Longitudinal Research</b>	2015
American Psychological Association, Advanced Training Institute, Arizona State University, Tempe, AZ	
<b>Training Course in fMRI</b>	2014
University of Michigan, Functional MRI Laboratory, Ann Arbor, MI	
<b>Summer Program in Quantitative Methods of Social Research</b>	2013
Inter-university Consortium for Political and Social Research, University of Michigan Ann Arbor, MI	
<ul style="list-style-type: none"> <li>• Mathematics for Social Scientist I</li> <li>• Introduction to Computing</li> <li>• Regression Analysis I: An Introduction</li> <li>• Regression Analysis II: Linear Models</li> </ul>	

**REFERENCES**

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**Ethan F. Kross**

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 Department of Psychology, Social Area, University of Michigan, Ann Arbor  
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**Shinobu Kitayama**

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**Ryan T. Howell, Ph.D.**

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Department of Psychology, San Francisco State University  
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**Wendy Berry Mendes, Ph.D.**

Associate Professor, Sarlo/Ekman Chair in the Study of Human Emotion  
Director of the Emotion, Health, and Psychophysiology Laboratory  
Department of Psychiatry, University of California, San Francisco  
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**Mark W. Geisler, Ph.D.**

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